

CSHP offers a variety of advertising options for employers and industry. Our bimonthly journal (CJHP) is distributed to all of our members, reaching pharmacy professionals in nearly every Health-System in California.

Employment opportunities advertised on CSHP's website are visible to all of our members as well as non-member visitors and can be included in our weekly member email blast for only \$50.

CSHP's annual Seminar provides additional opportunities for exposure. With about 3,000 attendees, we are pleased to offer a variety of sponsorship and advertising opportunities for this 4-day event. (call for details)

One Time Only				3-Time Rate			
Display Ad Size	CJHP Only	Website Only*	Web & CJHP	Display Ad Size	CJHP Only	Website Only	Web & CJHP
Full Page	\$975	\$825	\$1,125	Full Page	\$850	\$720	\$975
½ Page	\$675	\$580	\$775	½ Page	\$600	\$515	\$700
¼ Page	\$450	\$380	\$525	¼ Page	\$400	\$330	\$450

6-Time Rate			
Display Ad Size	CJHP Only	Website Only	Web & CJHP
Full Page	\$750	\$625	\$850
½ Page	\$525	\$430	\$600
¼ Page	\$325	\$275	\$375

*1-time website ads are four-week listings in the "Employment Opportunities" section of CSHP's website.

Banner advertising available for \$3,000 for 6-months or \$5,000 for 12-months.

Mechanical Specifications:

Display Ads:

Full page	7-1/2" Wide x 10" Deep
2/3 page (vert.)	4-15/16" Wide x 10" Deep
1/2 page (vert.)	3-5/8" Wide x 10" Deep
1/2 page (horiz.)	7-1/2" Wide x 4-7/8" Deep
1/3 page (vert.)	2-3/8" Wide x 10" Deep
1/4 page (vert.)	3-5/8" Wide x 4-7/8" Deep
1/6 page (vert.)	2-1/4" Wide x 4-7/8" Deep
1/6 page (horiz.)	4-5/8" Wide x 2-1/4" Deep

Website Employment Ads:

Full page	301-450 words
½ page	151-300 words
¼ page	150 or fewer words

4/Color, Cover spaces and Bleed ads are available at extra cost.

Format Specifications:

Display ads are accepted in one or more of the following formats:

- PDF for print
- CD delivered by artwork deadline

Online ads:

- Online ads accepted as word documents via email

All ads to be sent to:

cj@cshp.org or
CSHP/CJHP Advertising
1314 H Street, Suite 200
Sacramento, CA 95814

For more information or to place an ad, contact:

C.J. Anderson

Development and Communications Manager, CSHP

Phone: 916-447-1033 ext. 102

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cj@cshp.org